



Dan Van Buskirk

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Tulsa, Oklahoma
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Experienced Product Designer

Core Competencies

User experience design
User interface design
Interaction design
Visual design
User-centered design
Design thinking
Cross-functional team management
Stakeholder management
Project management
User personas
Journey mapping
Storyboarding
Wireframing
Rapid prototyping
Mobile app design

Digital Toolbox

Figma
Sketch
InVision
Axure RP
Figjam
Miro
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Additional skills

Responsive web design
Information architecture
HTML / CSS
Creative direction

Education

BA, Graphic Design
University of Central Oklahoma

Portfolio

<https://danvandedesign.com>

Professional Summary

More than 15 years of experience in product design, visual design, user experience (UX) and user interface (UI) design. Self-starter with a strong record of providing design and creative leadership from inception to execution. Proven ability to work with internal and external teams to deliver innovative digital experiences against tight deadlines.

Work Experience

Product Designer — Dan Van Design (7/2012–Present)

Engage with a range of client product partners, from local startups to global Fortune 50 companies, to design experiences that support user needs and achieve the business vision.

Lead user research and interface design processes to create personas, story boards, user flows, wireframes, high-fidelity mockups, design assets, and prototypes.

Collaborate with cross-functional teams, including engineering and product management, to deliver customer-centric products that exceed customer expectations.

Led UX and UI design for Amazon's internal HR chatbot for all US-based employees, resulting in an increase in overall user satisfaction by more than 30%.

Led UX and UI design of a cross-platform mobile registration app for a career services program within Ohio Department of Job and Family Services.

Product Designer and Product Manager— Gitwit (7/2021–5/2023)

Led UX and UI design for client engagements across various industries. Collaborated with internal and external stakeholders, researchers, designers, and engineers to create groundbreaking products.

Led strategic product thinking, project management and workshop planning for discovery, strategy, design and usability testing phases within a fast-paced agency environment.

Injected Lean UX paradigms into Agile development processes significantly improving the scrum team's velocity and overall collaboration while placing the user at the core of product lifecycles.

Managed entire project engagement, and led UX design of an enterprise desktop app for Oklahoma Human Services. Improved processing speeds and intake quality by nearly 40%.

Early Career

Creative Director — BlueView (5/2008 – 6/2012)

Creative Director — FICO (10/2004 – 4/2008)